

HERITAGE AREA BULLETIN JULY 2003 *****

Summer in Washington and it is time to take a vacation. However, interest in heritage areas does not wane with the weather. Inquiries have been coming in from all over the country and your editor has been busy with phone calls, meetings and web referrals. Remember our web site at www.cr.nps.gov/heritageareas/ is being updated on a regular basis so if you are seeking information the site has information on the National Park Service program, links to the Alliance of National Heritage Areas and the 23 individual national heritage areas. Happy hunting.

LEGISLATIVE UPDATE *****

It is budget time in D.C. and the action has been intense. The House Appropriations Committee slightly reduced the allocation for the national heritage areas to \$13,894,000 from a high of \$14.3 in last year's budget. They did not provide a breakdown by heritage area. The full House completed their work on the Interior and Related Appropriations Act of 2004 (H.R. 2691) on July 17th and passed not only the budget, but also the Blue Ridge National Heritage Area Act.

In the Senate Appropriations Committee, the amount for national heritage areas was further reduced to \$13,611,000. The Senate proposal is as follows:

Agricultural Partnership	800
Augusta Canal	400
Automobile	600
Cache la Poudre	45
Cane River	900
Delaware and Lehigh	844
Erie Canalway	397
Essex	900
Hudson River	522
Illinois & Michigan	745
JF Chaffee Blackstone	795
Lackawanna	646
National Coal	123
Ohio & Erie	900
Quinebaug & Shetucket	844
Rivers of Steel	900
Schuylkill River	497
Shenandoah Valley	497
South Carolina	900
Tennessee Civil War	209
Wheeling	900
Yuma Crossing	123

Next steps? The House of course is through with their work. It looks like the Senate will not finish the Interior appropriation's bill before the August recess, but will take it up when they return after Labor Day. Then both bills will go to a conference committee to resolve any differences. Unlike last year, the Interior budget is on track for passage before the end of the fiscal year.

In other legislative matters, Rep. Ballance introduced H.R.2925 directing a study on the feasibility of establishing the Northeastern North Carolina Heritage Area. A list of all heritage area study and designation bills introduced to date is attached.



108th Congress Heritage bills introduced

TWO JOURNALS DEDICATE THEIR SUMMER ISSUES TO THE HERITAGE AREA MOVEMENT*****

The 2003 summer issue of the National Trust for Historic Preservation's magazine Forum Journal and the June 2003 issue of the George Wright Society's journal the George Wright Forum are both devoted to the history, theory and practice of the growing heritage area movement. The National Trust's issue titled *Regional Heritage Areas: Connecting People to Places and History*; is a collection of nine articles by heritage area leaders across the country. The topics covered include the role of heritage areas in regional educational initiatives, land use planning, and heritage tourism. Case studies look at both nationally designated heritage areas and proposed areas in such diverse areas as the Blue Ridge Mountains in North Carolina and the Southwest's Four Corner's region. Brenda Barrett, the National Coordinator for Heritage Areas, served as guest editor for the issue and Glenn Eugster and Joe DiBello of the National Park Service also provided articles. Copies maybe purchased from www.preservationbooks.org Go to the advanced search feature and enter the following order # 2V32. For bulk orders call 202 588-6296.

The George Wright Society's issue on *Stewardship of Heritage Areas* includes a seminal paper by Adrian Phillips, Senior Advisor to IUCN on World Heritage, which examines the new paradigm for protected areas that is broader and more inclusive than past models and encompasses significant living landscapes. Brenda Barrett and Nora Mitchell, Director of the Conservation Study Institute, served as guest editors for the journal, which features papers on the history and potential for national heritage areas from a panel at the recent George Wright Society Conference in San Diego. Copies of the journal maybe purchased by contacting the George Wright Society, PO Box 65, Hancock, MI 49930-0065. The issue will soon be featured on the Society's Web site at: www.georgewright.org/forum.html .

HERITAGE TRAVELERS GOING STRONG*****

A recent study *The Historic/Cultural Traveler, 2003* from the Travel Industry Association of America (TIA) and Smithsonian Magazine shows growing strength in travel market for cultural, arts, historic, and heritage activities with 81% of U.S. adult travelers considered historic/cultural travelers.

"The sheer volume of travelers interested in arts and history, as well as their spending habits, their travel patterns and demographics, leaves no doubt that history and culture continue to be a significant and growing part of the U.S. travel experience. This is a market to which the travel industry needs to pay close attention in the future." said William S. Norman, president and CEO of the Travel Industry Association of America.

NEW HERITAGE BULLETIN SERIES*****

To help heritage areas across the country share information on common issues, your editor has initiated an occasional series of Heritage Bulletins. Bulletin #1 provides information on how to participate in the Passport to the National Parks Program.



Heritage Bulletin #1 Passport Program

UPCOMING EVENTS*****

Heritage Area Basics: Getting Started
Preservation Conference, Denver, CO

October 1, 2003

National Trust for Historic